

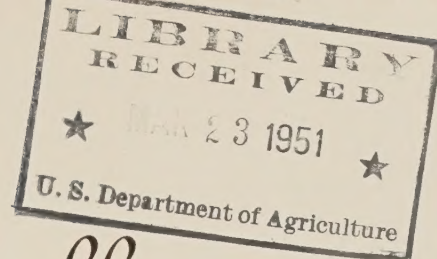
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62.61
SCHEEPERS' COLOR GUIDE TO—

Beauty from Bulbs

SPRING 1951



"HER MAJESTY — THE REGAL LILY"

(*Lilium Regale*) See page 18.

THE MOST EASILY GROWN, MOST BEAUTIFUL AND PERMANENT LILIES IN CULTIVATION

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Flower Bulb Specialists

37 WALL STREET, NEW YORK 5, N. Y.

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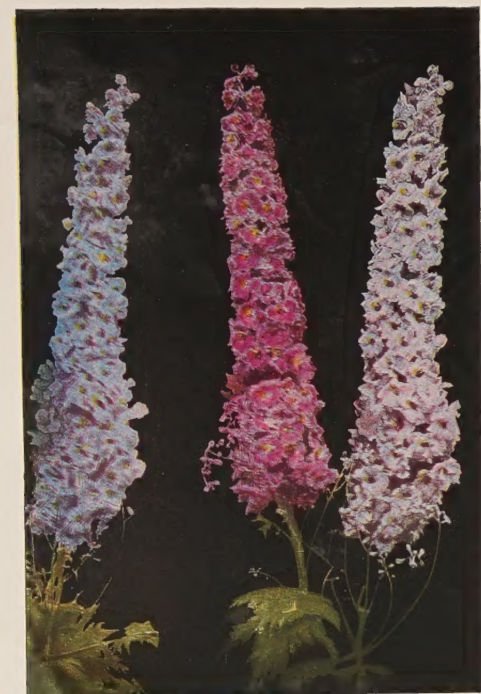
DAHLIA, MAFFIE — See page 11



DAHLIA, LAVENDER LADY — See page 11



DAHLIA, GOLDEN ECLIPSE — See page 11



SCHEEPERS' HYBRID DELPHINIUM — See page 21

Scheepers' Dahlias

The Choicest of All Varieties

Dahlia lovers may with entire safety select at random the varieties offered by us or according to colors or forms they favor, as all are absolutely dependable, produced on stiff, straight stems that hold the flower upright. It is our belief that a Dahlia, to deserve consideration, should above all have an upright, straight, strong stem so that the flowers face one squarely in the garden and stand up when used as cut flowers. See catalog, pages 10 through 14.

We offer tubers strong in quality, selected from clumps which produced healthy, vigorous plants last season.



MONTBRETIA, HIS MAJESTY — See page 21

Scheepers' Lovely Gladioli for 1951

THE VARIETIES OFFERED REPRESENT OUR SELECTION OF THE CHOICEST AND BEST OF THE THOUSANDS OF VARIETIES IN THE GLADIOLI WORLD TODAY

PLANT RECOGNIZED QUALITY STOCK FOR FINEST RESULTS



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\$1.25 for 10; \$10.00 per 100.



BLUE BEAUTY — See page 3
\$1.45 for 10; \$12.00 per 100.



ROSA VAN LIMA — See page 5
\$1.10 for 10; \$8.50 per 100



ABU HASSAN — See page 3
\$1.75 for 10; \$15.00 per 100



PINK RADIANCE — See page 5
\$1.45 for 10; \$12.00 per 100.



CAPSICUM — See page 3
\$1.75 for 10; \$15.00 per 100.



FRAGRANT GLADIOLI
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Each, \$2.00; \$16.00 for 10



DIEPPE —
See page 4
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THE ORCHID — See page 9
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\$4.75 for 10; \$45.00 per 100

FOR OTHER VARIETIES OF GLADIOLI SEE CATALOG, PAGES 3 THROUGH 9



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STOPLIGHT — See page 6
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MARGARET BEATON — See page 4
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\$4.75 for 10; \$45.00 per 100

Treated Bulbs — Thrip Free

Our Gladioli are treated several times during winter storage and again just as shipments are being made with D.D.T. powder to assure delivery of thrip free bulbs.

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Successful bulb growing, where maximum result is the objective, requires the choice of truly superior bulbs. Quality is relative. We specialize in the discovery of sources, in the selection of the best varieties through these sources, and in the serving of our patrons where supreme quality is ever the watchword and ideal. Our reputation, responsibility and our patronage are the result of our long established organization and knowledge.

In this day of intelligent effort toward better gardens in general and an increased knowledge of how, where and what to plant, it naturally follows that little need be said of the beauty and satisfaction to be derived from planting, not merely bulbs, but the best bulbs.

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Scheepers' Bulb Food

While you do receive the finest bulbs procurable in your order, we recommend that at planting time and during cultivation of the garden throughout the growing season you use Scheepers' Bulb Food, thus assuring maximum results from your garden investment. See page 9.

Garden Lilies

FOR FRAGRANCE AND BEAUTY — JUNE THROUGH SEPTEMBER



Lilium — AURATUM MACRANTHUM — See page 17



Lilium — SPECIOSUM MAGNIFICUM — See page 19

*For complete list of varieties recommended
for Spring planting see catalog.*



LILIUM JAPONICUM — See page 18



Lilium, HANSONII — See page 18

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